

4 PAWS INN

PROFESSIONAL



InnFUSION



**A Concentrated Highlighting
Professional Dog Shampoo**

Made In Canada

1-866-887-8834

www.4PawsInn.com

Honey Almond

This revolutionary shampoo treats your pet's coat to a moisture rich environment for a high *vibrant* shine and extreme *manageability*. This pH balanced formula contains gentle cleansers that remove surface dirt without stripping natural oils or drying skin. Extra conditioning agents reduce matting and save time combing out after shampooing.

Eucalyptus & Tea Tree Oils

Enriched with essential oils of *tea tree*, *eucalyptus* and *peppermint*, this moisturizing shampoo gently cleans your pets coat. This pH balanced formula leaves your pet's fur feeling soft and manageable with a **lustrous** high shine. Extra conditioning agents reduce matting and save time combing out after shampooing.

Directions For both Shampoos:
Dilute 15:1 with warm water. Apply to wet fur, Work into lather, Rinse thoroughly. Apply again for deeper cleaning.

Pricing:

Honey Almond 16oz \$10.50
Honey Almond 1 gal \$26.00

Tea Tree Eucalyptus 16oz. . \$10.50
Tea Tree Eucalyptus 1 gal. . \$26.00

2oz Sample of Honey Almond \$FREE

Dealer Inquires Welcome.

Shipping Options Available.

For questions or comments
please phone us:

(866) 887 8834

or

(613) 275 2907

email us:

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No animals have been harmed in the
development of these products.

The *new* BLUE

One of the most pervasive misconceptions about shampoo's is the colour *blue*. According to popular "fact" a shampoo has to be blue to brighten and shine. To a certain extent this is fairly reasonable assumption as up until now all brighteners have been blue.

Until the release of InnFusion the only known way to brighten a dogs coat was by adding a slight blue tinge to it. In effect this blue dye reflects more light than the undyed coat would. Thus, it looks more shiny and bright....at least in the short term.

After experiencing the let down of blue brighteners (and we have tried them all) we came to the conclusion that the answer was not to dye the coat but to condition the coat.

Instead of covering up the problem we removed it. By gently sealing the shank of the hair while cleaning it dirt does not stick as well. Since

the hair is now clean of all residue its natural shine comes out. Thus making it look vibrant, bright and alive *without* the use of blue dyes.

Usually, when you brighten a dogs coat, it stays bright only in the *short-term*; but fairly rapidly the coat gets full of dirt and oils. With Inn-Fusion the hair shank is sealed. This means longer periods between bathing and the vibrant glow (*that we all look for*) lasts much longer than with dyes.

Dogs have natural oils that help protect the coat, removing these oils too often damages the coat. Since dirt does not stick as well to a coat washed with InnFusion, repeated bathing is unnecessary. This allows the coat a chance to "heal" between washing.

To encourage the health of your coat InnFusion is a gentle *hypoallergenic* shampoo, that uses a coconut oil base fortified with botanical extracts such as Provitamin B5, wheat protein and keratin.

This "root to tip" approach helps improve and maintain the condition of the coat, while at the same time increasing volume and shine.

This more natural approach to hair care is also more gentle on the dogs skin. To promote the health of your dog's skin we have added moisturizers. This turns a normal dog bath into a total body-wash experience.

Being dog groomers ourselves we know how hard shampoo can be on your hands. To help you, the moisturizers in our shampoo not only promote healthy skin; they also have the added benefit of keeping your hands nice and smooth.

We are so confident that after trying InnFusion you will switch from your old brand we will give you a free sample! This sample will make 32oz of shampoo so you can really get a "feel" for our product...pardon the pun.

Try it and experience the difference.

Keith Garland